

BPSM/BBA-504 (AK)

2 0 1 7

(5th Semester)

BACHELOR OF BUSINESS ADMINISTRATION

Paper No. : BBA-504

(Business Policy and Strategic Management)

KEY ANSWERS FOR OBJECTIVES

(PART : A—OBJECTIVE)

(Marks : 25)

1. Choose the most appropriate answer from the given options by putting a Tick (✓) mark in the brackets provided : 1×10=10

(a) (iii)

(b) (i)

(c) (ii)

(d) (iv)

(e) (i)

(f) (iii)

(g) (i)

(h) (i)

(i) (ii)

(j) (iii)

(2)

3. State whether the following statements are *True (T)*
or *False (F)* by putting a Tick (✓) mark : $1 \times 5 = 5$

(a) T

(b) F

(c) T

(d) T

(e) T
